

Local Sightings Film Festival & NWFF Annual Gala Sponsorship Deck

NORTHWEST
FILM FORUM
presents

the 25th
annual

Local Sightings FILM FESTIVAL Sept. 16-25, 2022

Learn more at
localsightings.org

An annual showcase of
PNW moving image artwork,
screenings, workshops, and
filmmaker gatherings.



SPONSORSHIP LEVELS

PRODUCING SPONSOR // \$3,000

- Table at NWFF Gala (seats 6 / \$1,000 value)
- Top-tier logo recognition in program, website, and e-newsletters for both Local Sightings Film Festival and NWFF Gala
- Top-tier logo recognition on sponsorship slide and signage for both Local Sightings Film Festival and NWFF Gala
- 15-second bumper played in NWFF cinemas for 30 days
- Customized verbal recognition at NWFF Gala and every Local Sightings Film Festival screening
- 2 dedicated social media shout-outs (on platforms of choice)
- 2 full festival passes to Local Sightings Film Festival

PRESENTING SPONSOR // \$1,500

- Second-tier logo recognition in program, website, and e-newsletters for both Local Sightings Film Festival and NWFF Gala
- Second-tier logo recognition on sponsorship slide and signage for both Local Sightings Film Festival and NWFF Gala
- 15-second bumper played during Local Sightings Festival
- Verbal recognition at NWFF Gala and six Local Sightings Film Festival screenings
- 1 dedicated social media shout-out (on platform of choice)*
- Complimentary tickets to Local Sightings Film Festival (6)

EVENT SPONSOR // \$700

- Logo recognition in program, website, and e-newsletters for both Local Sightings Film Festival and NWFF Gala
- Logo recognition on sponsorship slide and signage for both Local Sightings Film Festival and NWFF Gala
- Verbal recognition at NWFF Gala and four Local Sightings Film Festival screenings
- Complimentary tickets to Local Sightings Film Festival (4)

SUPPORTING SPONSOR // \$350

- Logo recognition in program and website for both Local Sightings Film Festival and NWFF Gala
- Logo recognition on sponsorship slide for both Local Sightings Film Festival and NWFF Gala
- Verbal recognition at NWFF Gala and two Local Sightings Film Festival screenings
- Complimentary tickets to Local Sightings Film Festival (2)

IN-KIND DONATIONS

FOOD & DRINK

Donate \$350+ worth of liquor, beer, wine or catering, and NWFF will recognize your gift with Supporting Sponsor recognition. Donate \$700+, and receive Event Sponsor benefits.

MEDIA SERVICES

Printing, production, audio, or multimedia services valued at \$350+ will receive Supporting Sponsor recognition. Donate \$700+, towards the gala and/or future events, and receive Event Sponsor benefits.

AUCTION ITEMS

For equal value of exchange, at all levels, auction donations will include additional verbal recognition.

How will you show your support?

- PRODUCING SPONSOR // \$3,000
- PRESENTING SPONSOR // \$1,500
- EVENT SPONSOR // \$700
- SUPPORTING SPONSOR // \$350
- IN-KIND DONATIONS
 - FOOD & DRINK
 - MEDIA SERVICES
 - AUCTION ITEMS (Procurement Form: bit.ly/gala22procurement)
- BECOME A NWFF MEMBER (Learn More: bit.ly/nwffmembership)

Contact Education Director Derek Edamura at derek@nwfilmforum.org to discuss your desired sponsorship level!





About Northwest Film Forum

An independent film and arts nonprofit located in Seattle, Northwest Film Forum incites public dialogue and creative action through collective cinematic experiences. Each year the Forum presents hundreds of films, festivals, community events, multidisciplinary performances, and public discussions. A comprehensive visual media organization, the Forum offers educational workshops and artist services for film and media makers at all stages of their development. More information is available at nwfilmforum.org

About Local Sightings Film Festival

Northwest Film Forum's annual Local Sightings Film Festival showcases the growing complexity of creative communities in the Pacific Northwest. Featuring a competitive selection of curated shorts and feature film programs, the festival invites regional artists to experiment, break, and remake popular conceptions around filmmaking and film exhibition. Working in conjunction with Pacific Northwest film centers and community partners, Local Sightings uses screenings, panels, workshops, performances, and more to encourage critical discourse around the medium, with an eye towards a regional elevation of the industry.

NWFF AUDIENCE REACH



*SOCIAL MEDIA



36,000+

TOTAL FOLLOWERS



16,000+ FACEBOOK

10,100+ INSTAGRAM

10,200+ TWITTER



10,000+
WEBSITE VIEWS



21,000+
NEWSLETTER
SUBSCRIBERS

Thank You To Our Current Gala Sponsors!

PRESENTING SPONSORS



EVENT SPONSORS



SUPPORTING SPONSORS



THANK YOU TO OUR MAJOR YEAR-ROUND SPONSORS!

