

# 19TH ANNUAL • CHILDREN'S ELM FESTIVAL SEALER FEBRUARY 2ND - 10TH

## **ABOUT THE FESTIVAL**

The Children's Film Festival Seattle is an annual presentation by Northwest Film Forum, a 501(c)3 nonprofit founded in 1995.



Children's Film Festival Seattle is a cine-magical extravaganza for tots, teens, and everyone in between! Since 2005, CFFS has grown to become the largest film festival on the West Coast dedicated to children and their families, with an annual lineup piled high with shorts, features, and hands-on activities for all ages.

Each year we program over 150 films from international artists, seeking out joyful, thoughtful stories that give audiences new ways to understand our world and make the global approachable. The festival welcomes wide-eyed first-time filmgoers and seasoned cinephiles alike, creating a delightful setting for discovery and offering diverse animated and live-action films from over 50 countries!

> "I saw a ton of films that I would never see anywhere else!" - ISAIAH, 8TH GRADER

## FESTIVAL HIGHLIGHTS

#### FILMS!

Each year, we showcase feature-length and short films from around the world including Argentina, France, Hungary, India, Japan, Korea, Latvia, Nicaragua, and Taiwan (to name a few). CFFS prioritizes stories that have been underrepresented in mainstream media and we curate film programs designed for every age, from tots to teens and everyone in between!

#### NATIONAL TOURING PROGRAM

Our touring "Best of Fest" program reaches thousands of families worldwide and plays in over 20 venues across the globe, including the ANDKIDS World Film Festival at Notre Dame University and the Hellenic American Union in Athens, Greece.

#### **MULTILINGUAL PROGRAMS**

Reflecting Seattle's multi-ethnic community, CFFS presents language-specific short film programs, to serve native speakers, educate new language learners, or spark curiosity. Each year, we host a program or two that are each entirely in one language, such as Spanish, German, French, and Japanese.

#### **FIELD TRIPS**

CFFS welcomes school field trip groups, now both virtually and in-person, with sliding scale ticketing based on financial need. Each screening includes activity packets and thought-provoking discussions to unpack complex themes and encourage social-emotional learning, empathy and media literacy.

### WORKSHOPS

CFFS offers hands-on workshops on a variety of topics that complement each year's programming. Workshop tuition is priced on a sliding scale to meet families where they are financially. They are open to all ages, and led by experienced local filmmakers and artists.

#### **YOUTH JURIES**

Each year, more than 30 kids ages 8 -18 participate on diverse youth-led juries to determine official festival award winners! The process gives young film lovers an excellent opportunity to sharpen their critical eye and highlight issues of importance.

"Each year, Children's Film Festival reminds me to be globally aware, and to be an active youth in my community."

> - EVA, YOUTH JURY MEMBER







## **BY THE NUMBERS**

**150+** Films **570+** Submissions 20+ Languages featured **50+** Countries represented 20+ States and countries attend virtual festival 1,000 - 5,000 Kids, family & community members **100+** Workshop/activity participants 44,000+ Total social media followers INSTAGRAM & TWITTER 21,000+ Newsletter subscribers

"I was excited to see a range of genres and themes between all of the films. I love that some were in different languages and highlighted other cultures." - BEN GIBSON, PARENT

## **SPONSORSHIP LEVELS**

Support this globally-minded film festival at a recommended sponsorship level, or work with NWFF staff to custom-craft an opportunity that will align with your organization's needs, budget, and focal points!

Please contact Festival Director Kendra Ann Sherrill at kendra@nwfilmforum.org to discuss all possibilities.

### FILM PROGRAM SPONSOR \$350

Sponsor one short film program or feature film of your choice! To see available programs, click here.

- Logo recognition on your chosen program's listing in print and web programs
- Logo recognition in festival cinema slideshow
- Opportunity to introduce your chosen program at in-person screening or we provide a verbal sponsorship recognition during the screening
- Complimentary tickets to your chosen program (4)

### WORKSHOP SPONSOR \$350

Sponsor one of our all ages educational workshops!

#### To see available workshops, click here.

- Logo recognition on your chosen workshop's listing in print and web programs
- Logo recognition in festival cinema slideshow
- Opportunity to introduce at your org at workshop or we provide a verbal sponsorship
- Complimentary tickets to festival screenings (4)

## CFFS FRIEND \$500

#### **Contributing Sponsor**

- Logo recognition in print and web programs
- Logo recognition in festival cinema slideshow
- Logo inclusion on festival press releases
- Verbal sponsorship recognition during 2 screenings
- Complimentary tickets to festival screenings (6)

## CFFS BESTIE

\$1,250

#### Supporting Sponsor

- Logo recognition in print and web programs
- Logo recognition in festival cinema slideshow
- Logo inclusion on festival press releases
- Verbal sponsorship recognition during 4 screenings
- 1 dedicated social media shout-out (on platform of choice)
- Complimentary tickets to festival screenings (8)

## CFFS BFF

### \$2,500

#### **Presenting Sponsor**

- Logo recognition in print and web programs
- Logo recognition in festival cinema slideshow
- Logo inclusion on festival press releases
- Exclusive sponsored e-newsletter
- Verbal sponsorship recognition during 6 screenings
- 2 dedicated social media shout-outs (on platform of choice)
- Complimentary tickets to festival screenings (10)

## CFFS HERO \$5,000

#### **Producing Sponsor**

- Logo recognition in print and web programs
- Logo recognition in festival cinema slideshow
- Logo inclusion on festival press releases
- Two exclusive sponsored e-newsletters
- Verbal sponsorship recognition during every event
- Physical presence at festival
- 3 dedicated social media shout-outs (on platform of choice)
- Complimentary tickets to festival screenings (15)

#### **IN-KIND SPONSORSHIPS**

Donate at least \$500 worth of in-kind materials and we will recognize your gift with Contributing Sponsor benefits. Custom-tailored opportunities are available for larger donations.

#### **PARTNERSHIP OPPORTUNITIES**

NWFF works with community partners such as schools, curators, and nonprofit organizations to co-curate and co-present screening and events in a number of inventive ways.

#### WANT TO DISCUSS HOW YOU CAN SUPPORT CHILDREN'S FILM FESTIVAL SEATTLE?

We would love to work with you! Please contact Festival Director Kendra Ann Sherrill at kendra@nwfilmforum.org to discuss all possibilities.